



Hôtel de Glace

PRESS RELEASE

For immediate release

L'Hôtel de Glace now at 10 minutes from downtown Québec City !

Québec, November 15th 2010 – Getting considerably closer to downtown Québec City, the Hôtel de Glace 2011 will be built on one of the most beautiful natural park. The complete address is 9530, de la Faune street (www.hoteldeglace-canada.com/contact.php). As the Chief Executive Officer (CEO) Jacques Desbois says, this new location closer to Québec City will probably increase the number of visitors.

A more accessible site between nature and urbanity

Now situated at only 10 minutes from downtown Québec City, the Hôtel de Glace will be in the heart of winter experiences offered in Québec and surrounding areas. More accessible to the bus circuits and closer to surrounding hotels, the Hôtel de Glace 2011 will welcome, according to the forecasts, a bigger volume of local, national and international tourists. « In addition, our clients will be taking advantage of the Hôtel de Glace's proximity allowing a unique mix of outdoor and urban experiences making the reputation of Québec City, Snow Capital of North America", said Mr. Jacques Desbois, CEO of the Hôtel de Glace.

New pavilions for a maximum of comfort

For novelties this year, visitors will take pleasure in discovering the luxurious reception house and the pavilion named Celsius where visitors will have the opportunity to eat and relax. These new heated pavilions will upgrade the service quality and the visitors will enjoy more comfort.

A season which promises!

From December, the Hôtel de Glace's creators will be working on the new construction site. Entirely redesigned, this masterful work of art made of ice and snow offers an unforgettable winter experience from January 7th till March 27th, 2011. So it is an appointment from January, 2011 to rediscover this unique nordic event in America. For more information about our current winter packages or to admire pictures of the Hôtel de Glace, please visit the www.hoteldeglace-canada.com

From January, 2011, live a unique winter experience in the heart of the capital!

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